

VALÉRIA A. FUZIY

FRONT-END DEVELOPER AND UI/UX DESIGNER

PROFESSIONAL SUMMARY

Front-end Developer and UI/UX Designer. Expert in HTML5, CSS (Less, Sass), JavaScript (jQuery, HandlebarsJS), WCAG 2.0 and Restful APIs. Bootstrap framework. Automating tasks using GRUNT or GULP. Development of reusable components and libraries using NPM. CMS systems AEM, WordPress, Drupal, HubSpot. Fluency with GIT and GIT Flow. Deployments with CI/CD. Local development using Docker. Experience with Figma, Sketch, and Adobe Creative Suite. Familiarity with A/B testing. Experience in project management. Languages: Portuguese (native), Spanish, and English (fluent). Master in Marketing and Competitive Intelligence and 2 bachelor's degrees.

CONTACT

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TECHNICAL SKILLS

- HTML5 / CSS preprocessing (Less and Sass) / PHP (basic)
- JavaScript / jQuery / Handlebars.js
- Grunt.js / Gulp.js / NPM
- Bootstrap
- AEM / WordPress / Drupal
- Git, TFS, Tortoise SVN
- Docker
- A/B testing
- WCAG 2.0
- Adobe CS
- Figma / Sketch / Zeplin / InVision
- Visual Studio/VS Code

LANGUAGES

English (fluent)
Spanish (fluent)
Portuguese (native)

WORK EXPERIENCE

WEB DEVELOPER

SowiesoDigital | 08/2019 – current | Netherlands, NL

- Front-end development of responsive sites using: HTML5, CSS (Sass, Less), PHP (basic), and JavaScript libraries, RESTful API services.
- Familiarity with BEM and Utility first CSS methodologies
- Use of frameworks such as Bootstrap.
- CMS systems: WordPress and HubSpot.
- Custom WordPress themes development and maintenance.
- Task automation using Gulp.js.
- Local development using Docker.
- Automating Deployments with CI/CD
- Ability to write high-performance, reusable code
- Comfortable with build tools like Node.js, NPM, Grunt, Gulp, Webpack
- Awareness of best web performance practices, developing for accessibility and SEO
- Experience with Web accessibility (WCAG 2.0)
- Experience with Figma, Sketch, and Adobe Creative Suite
- Experience troubleshooting cross-browser compatibility issues
- Fluency with GIT and GIT Flow

SENIOR WEB DEVELOPER ANALYST

Accenture Technology Spain | 04/2017 – 12/2018 | Málaga, ES

Participation in innovative projects for large clients such as Repsol, Renfe, Seat, Vithas group, and Carrefour.

- Significant experience working with HTML5, CSS (Less and Sass), JavaScript (jQuery, Handlebars.js), RESTful API services.
- Use of frameworks such as Bootstrap.
- Task automation using Grunt.js or Gulp.js.
- Development of reusable components and libraries using Node.js and NPM packages, to get the maximum speed and scalability.
- Knowledge of WCAG 2.0 (web accessibility techniques).
- Control version tools using Git, TFS, Tortoise SVN.
- Perform cross-browsing techniques to ensure the correct visualization in all devices and browsers.
- Active participation in the management of stakeholders.
- Experience with Adobe Target and AB Tasty for A/B testing.
- Experience working within agile environments, including Scrum

EDUCATION

MASTER'S DEGREE

Marketing and Competitive Intelligence

Pontifical Catholic University of São Paulo – São Paulo, BR
2013 – 2015

BACHELOR

Advertising and Marketing

Pontifical Catholic University of São Paulo – São Paulo – BR
2009 – 2012

BACHELOR

Digital Design

Anhembi Morumbi University - São Paulo, BR
2000 – 2004

ADDITIONAL INFORMATION

- Permanent Dutch and Spanish work permit.
- Availability to travel.

PERSONAL SKILLS

- Attention to details
- Proactive, versatile, and organized.
- Special interest in innovative user experiences and learn new technologies.
- Open to feedback, with the ability to work collaboratively in a team environment with people at all levels in an organization.

WORK EXPERIENCE (Continued)

SENIOR FRONT-END DEVELOPER AND UI/UX DESIGNER

CLC World Resorts & Hotels | 11/2016 – 04/2017 | Mijas Costa, ES

- UI Design: Creation of websites for the exclusive use of the sales team, from concept, wireframes, prototypes, final design.
- Front-end development of responsive sites using: HTML5, CSS3 (Sass), and JavaScript libraries, applying animations to make the interactions more interesting. CSS framework: Bootstrap. CMS systems: WordPress and Orchard. Control versions with GIT on Visual Studio.

SENIOR FRONT-END DEVELOPER AND UI/UX DESIGNER

Fundação São Paulo | 11/2006 – 03/2016 | São Paulo, BR

- Project management and work teams.
- Responsible for the look and feel of websites and corporate graphic material: concept, design, prototype, test, and iterate products until they meet the high standards of quality of the company and provide customers with optimal online omnichannel user experience.
- Experience with creating, maintaining, and applying design systems, style guides, and pattern libraries.
- Front-end development of responsive sites using: HTML5 and CSS3 (Sass). JavaScript libraries. CSS frameworks: Bootstrap and Gumbo. CMS systems: WordPress, Drupal, and Moodle. Control versions with GIT.
- Performing cross-browsing techniques, cross-mailing, and responsive to ensure proper visualization in different devices.
- Experience optimizing for SEO, responsiveness, and cross-browser compatibility.
- Flash Developer: Design and development of websites and animations using Flash technology.
- General knowledge of the educational and e-learning market;
- Support for customers, internal departments of the company, and service providers.

SENIOR FRONT-END DEVELOPER AND UI DESIGNER (FREELANCER)

Fatima Faraco Dental Clinic | 09/2014 – 04/2015 | São Paulo, BR

- UI design and front-end development using HTML5 and CSS3, JavaScript using the Bootstrap and WordPress CMS system.
- Application of cross-browsing techniques to ensure the correct display of different devices.
- Implementation of SEO techniques.

SENIOR DESIGNER AND FLASH DEVELOPER

Emergência Criativa | 05/2006 – 11/2006 | São Paulo, BR

- Designing and developing creative concepts and branding campaigns across graphics and digital media.
- Flash Developer: Design and development of websites and animations using Flash technology.

WORK EXPERIENCE (Continued)

ART DIRECTOR

Eduksempre | 03/2004 – 05/2006 | São Paulo - BR

- Planning the content with teachers.
- Creation of illustrations of characters, settings, image processing, photo retouching, and quality control for interfaces of e-learning courses.
- Preparation of briefings and information architecture.
- Flash Developer: Design and development of websites, games, and animations using Flash technology.

ART DIRECTOR

Accelera Technologies | 03/2004 – 05/2006 | São Paulo - BR

- Design and development of creative concepts and branding campaigns. Through print and digital media companies such as AES Eletropaulo (largest distributor in Brazil of electricity) and Ferrero Brazil.
- Visual identity campaigns, logos and illustrations.
- Campaign planning meetings.
- Flash Developer: Design and development of websites, games, and animations using Flash technology.