

# Valéria Akiko Fuziy

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## OBJECTIVE

Front-end Developer Senior, Designer UI/UX and Digital Communication Specialist

## PROFESSIONAL EXPERIENCE

### ACCENTURE TECHNOLOGY SPAIN

(04/2017 – actual)  
Málaga - ES

#### Front-end Developer Senior

- ✓ Front-end development of responsive sites using: HTML5 and CSS3, CSS preprocessors Less and Sass, JavaScript libraries, Node JS, Gulp, Handlebars, Framework Bootstrap. Control versions with GIT;
- ✓ Development and testing of landing pages for the companies Seat and Renfe, applying Web accessibility techniques.
- ✓ Build reusable code and libraries for future use, and optimize application for maximum speed and scalability;
- ✓ Performing cross-browsing techniques and responsive to ensure proper visualization in different devices;
- ✓ Collaborate with other team members and stakeholders.

### CLC WORLD RESORTS & HOTELS

(11/2016 – 04/2017)  
Mijas Costa, Málaga - ES

#### Front-end Developer Senior

- ✓ Front-end development of responsive sites using: HTML5 and CSS3. CSS preprocessors Less and Sass. JavaScript libraries. CSS framework: Bootstrap. CMS systems: WordPress and Orchard. Control versions with GIT on Visual Studio;
- ✓ Web developer focusing on HTML5 animation: create animations and interactivity, from defined design concepts, entirely in CSS markup using CSS3, SVG and JavaScript. Instead of requiring a plugin, videos and animations can be embedded naturally within the website. The result of all this work is used by the backend development team, to extend this static documents for a application with angular code.

### FUNDAÇÃO SÃO PAULO

(11/2006 – 03/2016)  
São Paulo - BR

#### Front-end Developer Senior and UI/UX Designer

- ✓ Project management and work teams;
- ✓ Responsive Web Design: design and front-end development of APPs and web pages using techniques, tools and strategies of UI design to make it cross-device friendly and responsive;
- ✓ Application of techniques and methodologies of design for the compilation and synthesis of information, creating mockup / prototype (with InvisionApp and MockFlow), layout and usability testing.
- ✓ Front-end development of responsive sites using: HTML5 and CSS3. CSS preprocessors Less and Sass. JavaScript libraries. CSS frameworks: Bootstrap,

Foundation and Gumby. CMS systems: WordPress, Drupal and Moodle. Control versions with GIT (basic knowledge);

- ✓ Performing cross-browsing techniques, cross-mailing and responsive to ensure proper visualization in different devices;
- ✓ Knowledge in Digital Marketing (SEO, SEM, Analytics, Social Media, Leads, Email Marketing, etc.);
- ✓ Branding: Design and implementation by providing a unique and consistent image in corporate business;
- ✓ Integrated communications: creating digital and printed designs to accomplish objectives of internal and external communication.
- ✓ Flash Developer: Design and development of websites and animations using Flash technology;
- ✓ General knowledge of the educational and e-learning market;
- ✓ Support for customers, internal departments of the company and service providers.

**FATIMA FARACO  
DENTAL CLINIC**

(09/2014 – 04/2015)  
São Paulo - BR

**Front-end Developer Senior and UI/UX Designer (Freelancer)**

- ✓ UI design and front-end development using HTML5 and CSS3, Less and Sass CSS preprocessors, JavaScript libraries using the Bootstrap frameworks and WordPress CMS system;
- ✓ Application of cross-browsing techniques to ensure the correct display of different devices;
- ✓ Implementation of SEO techniques.

**EMERGÊNCIA CRIATIVA**

(05/2006 – 11/2006)  
São Paulo - BR

**Designer Senior and Flash Developer**

- ✓ Designing and developing of creative concepts and branding campaigns across graphic and digital media.
- ✓ Flash Developer: Design and development of websites and animations using Flash technology.

**EDUKSEMPRE**

(03/2004 – 05/2006)  
São Paulo - BR

**Art Director**

- ✓ Planning the content with teachers;
- ✓ Creation of illustrations of characters, settings, image processing and photo retouching and quality control for interfaces of e-learning courses;
- ✓ Preparation of briefings and information architecture.
- ✓ Flash Developer: Design and development of websites, games and animations using Flash technology.

**ACCELERA TECHNOLOGIES**

(03/2003 – 03/2004)  
São Paulo - BR

**Art Director**

- ✓ Design and development of creative concepts and branding campaigns. Through print and digital media companies such as AES Eletropaulo (largest distributor in Brazil of electricity) and Ferrero Brazil;
- ✓ Definition of visual identity campaigns, logos and illustrations;
- ✓ Campaign planning meetings;
- ✓ Flash Developer: Design and development of websites, games and animations using Flash technology.

## ACADEMIC EDUCATION

### MBA IN MARKETING

(2013 – 2015)

Pontifical Catholic University of São Paulo – São Paulo – BR

*Thesis "Mobile Advertising as a Branding Tool". I obtained the highest score, and was published in the University library.*

*Course focusing on Marketing Management. Helps develop and prioritize critical and analytical sense against the various marketing tools, used in different types of organization.*

### DEGREE IN ADVERTISING AND MARKETING

(2009 – 2012)

Pontifical Catholic University of São Paulo

São Paulo – BR

### DEGREE IN DIGITAL DESIGN

(2000 – 2004)

Anhembi Morumbi University

São Paulo - BR

## COMPLEMENTARY TRAINING

### ENGLISH

Wizard Language School – English course - advanced level (2006 – 2008)

### ARTISTIC ILLUSTRATION

Brazilian Academy of Arts (1996 – 1999)

### PHOTOGRAPHY

Radial Institute (1996 – 1998)

### ENGLISH

CNA Language School (1989 – 1993)

## TECHNICAL QUALIFICATIONS

### ADVANCED KNOWLEDGE

SEO, SEM, HTML5, CSS3, CSS preprocessors Less and Sass, Javascript, JQuery, Bootstrap, Foundation, Gumby, GIT, CMS Platforms WordPress, Drupal and Moodle (for e-learning).

Photoshop, Illustrator, Fireworks, InDesign, Corel DRAW, Director, Dreamweaver, Microsoft Office, Sound Forge, Flash, Swift 3D y Swish 2D.

### BASIC KNOWLEDGE

Backbone.js, React, Node JS, Gulp, Handlebars, 3D Max, Final Cut.

### TECHNICAL ABILITIES

Illustration and vectorization.

## LANGUAGES

### ESPAÑOL

Nivel avanzado

### INGLÉS

Nivel avanzado

### PORTUGUÉS

Nativa

## **ADDITIONAL INFORMATION**

I have permanent work Visa for European Union.  
Availability to travel.

## **PERSONAL SKILLS**

- ✓ Pro-active, versatile and organized.
- ✓ Special interest in innovative user experiences and learn news technologies.
- ✓ Capacity for teamwork. Flexibility and ability to interact with different profiles.